

EXPERIENCE

SPUR (San Francisco Bay Area Planning and Urban Research), San Francisco, CA

Transportation Policy Director 2013-Present

- Responsibilities: Direct transportation research, advocacy and education for Bay Area urban policy group. Manage large projects, consultants and research teams. Publish articles, newsletters and articles. Speak to local and national media, professionals and public about transportation policy and regional planning. Advocate for policy change at cities, transportation agencies. Plan and execute workshops and collaborations to build capacity in Bay Area transportation sector. Raise funding through grants and partnerships. Manage transportation policy associate.
- Published SPUR research reports:
 - Caltrain Corridor Vision Plan (2017)*
 - Designing the Bay Area's Second Transbay Rail Crossing (2016)*
 - Seamless Transit (2015)*
 - Freedom to Move (2014)*
 - Connecting San Francisco's Northeast Neighborhoods (2013)*
- Selected essays:
 - How 5 Megaprojects Could Add Up to One Easy Train Ride (2017)*
 - Shaping our Transit Destiny: Four Questions for the South Bay (2016)*
 - Can we Make Bay Area Transit Make Sense? (2014)*
 - What We Need to Get Right on VTA's BART Extension to Silicon Valley (2014)*
- Current research and collaboration:
 - Megaregional Rail Strategy.
 - Flexible Transportation.
 - Regional *Seamless Maps* transit/urban wayfinding.
 - Regional transit fares/future of mobility payments.
- Developed nationally-recognized SPUR Transit+Design program.
- Awarded Mass Transit Magazine Top 40 Under 40 (2015), WTS Bay Area Woman of the Year (2018)
- Senior Transportation Fellow, U.C. Berkeley Institute for Transportation Studies (2017-19).
- Chair, Oakland Fund (2016-).
- Advisory Board, L.A. Metro Office of Extraordinary Innovation (2016-2018).
- Lecturer, Stanford University Sustainable Urban Systems (2018)

Public and Social Sector Consulting (self-employed)

Strategic planning, policy and advocacy for public sector and community clients 2009-2012

- College Knowledge Challenge, Richmond VA / Led evaluation process for Gates Foundation workforce development smartphone app competition.
- San Francisco Office of Civic Innovation, San Francisco CA / Project manager for deployment of social business enterprise platform.
- OakX, Oakland CA / Created organization to advance public innovation in Oakland. Advocated for open government, innovative processes through convenings.
- Berkeley Transportation Systems, Berkeley CA / Provided expertise on real-time sensor data collection, processing and distribution to Abu Dhabi Emirate Department of Transport. Recommended global best practices for data-driven transportation agency performance management.
- National Association of Workforce Boards, Washington DC / Led strategic planning and reform process, board development, three-year strategic plan for Oakland Workforce Investment Board (WIB). Designed and facilitated retreats. Developed service delivery strategies.
- Expanding Your Horizons Network, San Francisco CA / Developed three-year strategic vision for

RATNA S. AMIN

415.644.4288 (office) / 510.390.4167 (cell) / ramin@spur.org
SPUR / 654 Mission Street / San Francisco, CA 94105 / www.spur.org

non-profit board, with focus on improving brand, service delivery, and alumni leadership.

- Great Oakland Public Schools Leadership Center, Oakland CA / Policy Director: provided strategy, policy, political and communications expertise. Led policy team; 2010 voter education campaign; 2012 political strategy; board and staff three-year strategic plan.

Oakland City Council, Oakland CA

Chief of Staff to Council President Ignacio De La Fuente 2007-2009

Senior Council Policy Analyst 2005-2006

- Top advisor to City Council President. Represented President in partnerships and negotiations with Mayor, City Attorney, agency administrators, elected officials, and stakeholders. Managed office staff, operations, communications, fundraising and budget.
- Wrote editorials and newsletters, organized press conferences. Developed constituent communications program, including web site, e-newsletter, print newsletter.
- Developed policy agenda, performed research, data analysis and organizing. Focused on transportation, education/youth, housing, land use, and good government. Authored and passed legislation including high speed rail alignment resolution, whistleblower legislation, anti-nepotism legislation, citywide hiring audit, polystyrene foam food packaging ban, green building.
- Addressed neighborhood problems, resolved neighborhood/business conflicts. Negotiated \$2 million in community improvements to mitigate impacts of reinstated rail line. Led multi-agency partnership resulting in three playing fields and two play structures.

Coro Center for Civic Leadership, San Francisco CA

Fellow in Public Affairs 2004-2005

- Fellowship in leadership, strategy, communications, policy.
- Selected work: Comparative development and impact fee study for City of Redwood City; evidence-based plan for Oakland City Hall to improve public schools; Organizational, data and mapping needs assessment at California Public Utilities Commission.

Environmental Science Associates

Senior Associate/Transportation Planner 2002-2004

- Project and client management, data modeling and analysis, policy research.
- Led energy impact analysis for Contra Costa County and San Francisco County Transportation Authority Sales Tax EIRs.
- Deputy Project Manager for Oakland Airport Expansion SEIR, Asilomar State Park General Management Plan, Yosemite Lodge Redevelopment Plan.

Cambridge Systematics, Inc., Oakland CA

Transportation Analyst 2000-2002

- Performed project management, programming, data analysis, GIS, traffic modeling for transportation consulting firm.
- Research: *Building a Transit Oriented Development Database*

Phoenix Elementary School District No.1, Phoenix AZ

Advanced Math Teacher 1997-1999

- Taught 140 seventh and eighth grade students at high-poverty public middle school.

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EDUCATION / TRAINING

University of California, Berkeley CA

Master of Science, Transportation Engineering 2001

Master of City and Regional Planning 2001

Institute of Transportation Studies Scholar

Published Research: *Airports and the Federal General Conformity Program*

University of Pennsylvania, Philadelphia PA

Bachelor of Science in Engineering, Computer Science and Engineering 1997

Minors: Cognitive Science, Psychology, French

Business Studies: Ecole Supérieure de Commerce, Lyon, France

Designing and Leading Change Intensive, Grove Consultants International, 2017

Data Visualization and Mapping, Gray Area Foundation for the Arts, 2012

Stanford Design School Education Technology Entrepreneurship Lab, 2011

Theory U Training, 2011

Principals of Graphic Facilitation, Grove Consultants International, 2011

Strategic Visioning, Grove Consultants International, 2010

Design Thinking for Better Innovation, UC Berkeley Extension, 2010